

Cookie Policy

Master dry cleaner and/or third parties use cookies and tracking technologies to collect information about you. Cookies are small pieces of information that are stored on your computer and/or device. You need cookies enabled to use this website properly. For further information on cookies, including how to use your browser to block them and how to delete cookies already stored on your device, visit allaboutcookies.org.

The cookies used by Master dry cleaner and its partners are outlined in the below categories.

Essential Cookies

These cookies are required to use the site. They help keep you logged into the website, process orders, and protect web forms.

Cookie name	Description	Duration
sessionid	Used to remember information when you move from page to page	Two weeks
csrftoken	Used to protect web forms	One year

cookie consent Used to track whether you have acknowledged our cookie policy notice One year

Performance Cookies

The following third parties set cookies that help us track user engagement, improve our service and monitor system performance. The information collected is anonymous except where noted.

Third party	Description
Google Analytics	Tracks and reports website traffic. You can opt out of this service by using the Google Analytics Opt-out Browser Add-on.
Google AdWords	Tracks conversions of pay-per-click ads. You can control your Google Ad Settings on this dashboard.
Intercom.io	Allows us to track real-time user engagement and communicate with users based on their activity. Personal information is transmitted so that we can send emails and other messages to you. You can review their privacy policy or ask them to delete your information at any time by emailing team@intercom.io .

Sumome	Provides tools to track customer engagement. Your email address may be sent if you choose to sign up for our newsletter.
Hotjar	Provides real time analytics and tracks user engagement with the site. This tool helps us improve the site's design and make our service more accessible.
Optimizely	Allows Master dry cleaner to experiment with small content changes called A/B tests to see if certain messages increase engagement and the utility of our service.
Zopim	Enables the customer service team to assist users as they browse the site.

Master dry cleaner uses a specific cookie in order to facilitate the use of Google Analytics for gathering usage data about our site. If you choose to log into Master dry cleaner, we may use your unique user ID in combination with Google Analytics to track and analyse your use of the site. We do this only to better understand how you use Master dry cleaner, with a view to offering improvements for all users. Google Analytics cookies do not provide Master dry cleaner with any personal information.

Behaviourally targeted advertising cookies

The cookies set by the below third parties help identify your interests and location in order to display more relevant, meaningful ads as you browse the internet. We do not send personal information to these third parties.

Third party	Description
Google Analytics Remarketing	Collects information about your visit to display relevant ads to you in the future. You can learn more about how Google uses this information on the Google advertising technology page.
Facebook Pixel	Tracks conversions of pay-per-click ads and helps display relevant ads to Facebook users. Visit the Digital Advertising Alliance Consumer Choice Page for more information about opting out of the collection of certain data.

By continuing to use the site, you are agreeing to the use of cookies on the site as outlined above. Please note that we don't have control over the cookies used by third parties.